Rating

0.00

0.00

## ORDER

Orders

Order / Rev:

102139

Alt Order #:

06815978

Product Desc:

JOE HECK 4 CONGRESS

Estimate:

Flight Dates:

10/22/12 - 10/28/12

Original Date / Rev:

05/24/12 / 07/25/12

Order Type:

**GENERAL** 



Primary AE:

Amy McCreary

Sales Office:

Sales Region:

**BLPHI** National

Agency

Name:

Strategic Media Placement, Inc.

**Buying Contact:** 

Billing Contact:

7669 Stagers Loop

Delaware, OH 43015

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

00:15:00

Advertiser

Name:

Priority:

Heck Joe for Congress

A35+

Demographic: Product Codes:

PLC02

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date 10/01/12

#Spots Gross Amount 10/28/12 86

Net Amount \$39,075.00 \$33,213.75

70 - 4 - 4

Totals Month

Gross Amount # Spots Net Amount October 2012 86 \$39,075.00 \$33,213.75 Totals 86 \$39,075.00 \$33,213.75

**Account Executives** 

Account Executive

Sales Office

100%

Sales Region

Start Date / End Date

Start Of Order - End Of Order

Order % 100%

Amy McCreary Order Share

Share Total 37% \$39,075.00

KSNV Market

\$105,608.11

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$28,514.19
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$21,121.62
KTUD	0%	\$0.00
KVVU	16%	\$16,897.30
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amoun
,	E 1	KSNV	10/22/12	10/26/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	-	5-6a	MTWTF	:30	5	\$200.003	0.00 NM	5	\$1,000.0
		NEWS			·	_								
		<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	W	eek: 10/2	22/12	10/28/12	MTWTF~~	5	\$200.00	0.00						

Print Date: 07/26/12 10:38;27

Page 2 of 3

Order / Rev:

102139

Advertiser:

Heck, Joe for Congress

Alt Order #: Flight Dates: 06815978

10/22/12 - 10/28/12

Product Desc: Estimate:

2214

JOE HECK 4 CONGRESS KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
E 1	KSNV	10/22/1	2 10/26/12	M-F 5-6a WakeUp	_	5-6a	MTWTF	:30	5	\$200.003	0.00 NM	5	\$1,000.00
N	NEWS			M-F 5-6a WakeU	o w/Wagners								
		t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 10/2		10/28/12	MTWTF	5	\$200.00	0.00						
E 2	KSNV	10/22/1	2 10/26/12	M-F 6-7a WakeUp	_	6-7a	MTWTF	:30	10	\$475.002	0.00 NM	10	\$4,750.00
	NEWS			M-F 6-7a WakeU	p w/vvagners								
·	_	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 10/2		10/28/12	MTWTF	10	\$475.00	0.00						
E 3	KSNV	10/22/1	2 10/26/12	Today Show	СМ	658a-9am	MTWTF	:30	10	\$500.003	0.00 NM	10	\$5,000.00
٦	TODAY			Today Show									
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 10/2		10/28/12	MTWTF	10	\$500.00	0.00						
E. 4	KSNV	10/22/1	2 10/26/12	M-F Today Show M-F Today Show		9-10a	MTWTF	:30	5	\$225.003	0.00 NM	5	\$1,125.00
٦	TODAYI	I		WI-I TODAY OHOW	"								
		t <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
-	eek: 10/2		10/28/12	MTWTF	5	\$225.00	0.00			******		_	
E 5	KSNV	10/22/1	2 10/26/12	M-F Today Show Today 4th Hour	III 4th Euvi	10am-11am	MTWTF	:30	5	\$175.003	0.00 NM	5	\$875.00
	TODAYI	III		roday -rai riodi									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	eek: 10/2		10/28/12	MTWTF	5 CM	\$175.00	0.00	.20		#20E 002	0.00 NIA	_	44 405 00
E 6	KSINV	10/22/1	2 10/26/12	Noon News Noon News	СМ	12-1230pm	MTWTF	:30	5	\$225.003	0.00 NM	5	\$1,125.00
1	NEWS												
147		rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
	eek: 10/2		10/28/12 2 10/26/12	Dr. Phil	CM 5	\$225.00 3-4p	0.00 MTWTF	:30	2	\$250.003	0.00 NM	2	\$500.00
_ ,	KOIV	10/22/1	2 10/20/12	Dr Phil	ON	0- <del>1</del> p	1-11 84 1 1	.50	2	φ230.003	0.00 14141	2	φ500.00
I	PHIL												
10/4	<u>Sta</u> //eek: 10	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00						
			2 10/26/12		CM	5-630p	MTWTF	:30	15	\$575.003	0.00 NM	15	\$8,625.00
				M-F Early News						, , , , , , ,	0.04		40,0-0.00
ı	NEWS		Fred Data	Market alana	On ata 84/a air	Data	D-H						
W	<u>5ta:</u> 2/eek: 10	<u>rt Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> MTWTF⊷~	Spots/Week 15	<u>Rate</u> \$575.00	<u>Rating</u> 0.00						
<del></del>				M-F Jeopardy	CM	630-7pm	MTWTF	:30	5	\$795.002	0.00 NM	5	\$3,975.00
				M-F Jeopardy									
	JEP Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/		10/28/12	MTWTF	5	\$795.00	0.00						
E 10	KSNV	10/22/1	2 10/26/12	M-F Wheel	СМ	7-730pm	MTWTF	:30	5	\$795.002	0.00 NM	5	\$3,975.00
	WHEEL			M-F Wheel of Fo	rtune								
		<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/		10/28/12	MTWTF~∺	5		0.00						
E 11	KSNV	10/22/1	2 10/26/12			730-758pm	MTWTF	:30	5	\$450.002	0.00 NM	5	\$2,250.00
	FACE			Face to Face w/	J.Raiston						ŀ		
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
,	eek: 10/	22/12	10/28/12	MTWTF-∺	5	\$450.00	0.00						
E 12	KSNV	10/22/1	12 10/26/12			11pm-1135p	m MTWTF	:30	5	\$575.003	0.00 NM	5	\$2,875.00
	NEWS			M-F News 3 at E	leven								
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				į		
	eek: 10/		10/28/12	MTWTF	5		0.00						
E 13	KSNV	10/22/1	12 10/26/12		СМ	1135p-1237	a MTWTF⊷-	:30	3	\$275,002	0.00 NM	3	\$825.00

Print Date: 07/26/12 10:38:27

KSNV

Page 3 of 3

Order / Rev: Alt Order #:

Flight Dates:

102139

06815978

10/22/12 - 10/28/12

Advertiser: Product Desc: Heck, Joe for Congress

Estimate:

JOE HECK 4 CONGRESS

2214

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
			The Tonight Show	N								
LENO			Tonight Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10/		10/28/12	MTWTF	3	\$275.00	0.00						
E 14 KSNV	10/27/1	2 10/28/12	Sa-Su News 3 at	ElevenCM	11pm-1135p	mSS	:30	2	\$525.003	0.00 NM	2	\$1,050.00
			Sa-Su News 3 at	Eleven	.,				•		_	<b>4</b> 1,000.00
NEWS												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/	/22/12	10/28/12	SS	2	\$525.00	0.00						
E 15 KSNV	10/27/1	2 10/27/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$200.003	0.00 NM	1	\$200.00
NEWO.			News 3 Sunrise	SATURDAY								
NEWS		E 15.		0 ( 747 )		<b>5</b> 41						
<u>Sta</u> Week: 10/	art Date	End Date 10/28/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00						
E 16 KSNV				CM	7a-9am	S-	:30	1	\$00F.000	0.00.104		*****
E 10 KONV	10/2//	12 10/2//12	Saturday Today Saturday Today	CIVI	7a-sam	5-	:30	ı	\$325.002	0.00 NM	1	\$325.00
SAT TO	DDAY		Catulday 10day									
	art Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	S-	1	\$325.00	0.00						
E 17 KSNV	10/28/1	12 10/28/12	Sunday Today	CM	7a-8am	S	:30	1	\$250.004	0.00 NM	1	\$250.00
			Sunday Today						•—			<del>+</del>
SUN TO	YADC											
·—	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/28/12	S	1	\$250.00	0.00						
E 19 KSNV	10/27/1	12 10/27/12	Sa-Su Early New		5pm-630pm	5	:30	1	\$350.003	0.00 NM	1	\$350.00
NEWO			Sa-Su Early Nev	vs								
NEWS	- 4 Data	E1 D-4-	W	C4-00/1-	D-4-	Datte						
<u> হাহ</u> Week: 10	art Date 122/12	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00						
V V C C X . 1 U/	1221   2	10/20/12	3		φυυσ.00	0.00						
										Totals	86	\$39,075.00